



Honda Cars India Ltd. continues on growth path with 40% sales growth in July 2014

New Delhi, August 1, 2014: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, recorded a monthly domestic sales of 15,709 units in July 2014 registering a growth of 40%. The company sold 11,223 units in the corresponding month last year.

The company sold 56,427 units from April – July'14 as against 40,350 units sold during the same period last year, marking a growth of 40%.

Expressing delight on the company's performance **Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd. said,** "We are extremely happy with the progress we have made in this year. Our recently launched Honda Mobilio has received good response from the market with over 10,000 bookings since its launch and are confident that it will attract more customers with its strong desirable values. We would also like extend our gratitude to the customers for the continuing success of Honda Amaze and All new City and are confident that we will continue to do well in respective segments."

HCIL also exported a total volume of **858 units** during **July 2014**.

Model wise sales break-up for July 2014	
Brio	74
Amaze	4,507
Mobilio	3,365
City	7,705
CR-V	58
Domestic Total	15,709
Exports	858
Grand Total	16,567

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.



HONDA

The company's product range includes Honda Brio, Honda Amaze, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 180 facilities in 115 cities spread across the country.

For further information please contact:

Saba Khan

Honda Cars India Limited

0120- 2341313

saba@hondacarindia.com

Perfect Relations

Dhira Deka

+ 91 9654450269

ddeka@perfectrelations.com